EXPRESSION OF INTEREST

EXPRESSION OF INTEREST TO PARTICIPATE AT BOTSWANA TRAVEL AND TOURISM EXPO (BTTE) – KASANE, BOTSWANA: 26TH – 30TH NOVEMBER 2025

Botswana Tourism Organisation will host the 12th edition of Botswana Travel & Tourism Expo (BTTE) scheduled to take place in Kasane from **the 26th – 30th November 2025.**

The Expo is geared towards positioning Botswana as a preferred destination, with a view to increase international arrivals and returns from the industry. It seeks to provide a platform to educate and increase destination and product knowledge amongst the global trade, as well as encourage the development of new markets.

SUBMISSION OF EXPRESSIONS OF INTEREST (EOI)

BTO invites Botswana based and licensed tour operators to submit expression of interest for participation at the Botswana Travel and Tourism Expo **via the link by Wednesday 11th June 2025:**

All companies that have expressed interest will be contacted after the deadline, for the actual registration and other details.

PRE AND POST TOUR SCHEDULE:

- BTTE Pre Tours: 4 nights (22nd – 26th November 2025)
- BTTE Post Tours: 4 nights (30th November – 03rd December 2025)

PARTICIPATION FEE

- Small Scale Operators P10 000.00
- Large Scale Operators P30 000.00

For more information, please contact Keitiretse Motlamma at kmotlamma@botswanatourism.co.bw and Clement Nsala at cnsala@botswanatourism.co.bw or 3913111