



BTO WEBSITE RELAUNCH

Botswana Tourism Organisation is thrilled to announce the launch of its revamped Website at www.botswanaturism.co.bw on the 13th May 2022

BTO as a tourism destination marketing entity; through its website looks to enable the business to meet its marketing goals, improve the destination product visibility on the global scale. Digital marketing plays an important marketing tactic to keep new, exciting and fresh content for our users and gives us

If you would like to know more on the new BTO Website, contact;

Public Relations Manager

Call: +267 3913111

Email: mkeakitse@botswanaturism.co.bw